

Zach Dorsett

CONTACT

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(919) 699-3588

SKILLS

Research

Competitive Analysis

Contextual Inquiry

Heuristics Evaluation

User Interview

Survey

Persona

Design

Information Architecture

Wireframing

Prototyping

Visual Design

Tools

Sketch

Figma

Invision

Zeplin

Adobe Suite

Basecamp

Development

HTML/CSS

Javascript

WORK

Mango Concept, Product Manager

Dec 2017 - Present · New York, NY

Leading the product team at a boutique agency through the ideation, design, development, and deployment of websites and mobile apps for contracted clientele.

Mango Concept, Associate Product Manager

Jan - Dec 2017 · New York, NY

Conceptualized digital experiences through sketching, wireframing, and prototyping, acting as the user advocate throughout the delivery process.

Budgeted resources for the design, development, and maintenance of 20+ in-house and client-contracted websites and mobile apps.

Mango Concept, UX Designer

June - Dec 2016 · New York, NY

Moderated focus groups, conducted interviews, and created surveys to visualize personas and construct user stories in the delivery of research reports and feature recommendations.

New York University, Graduate Research Assistant

Sep - Nov 2016 · New York, NY

Assisted with the research, development, and management of an assistive technology for pediatric use, under the guidance of professors R. Luke DuBois and Dr. Tsu-Hsin Howe.

Elsewhere, Resident Researcher

June - Aug 2016 · Brooklyn, NY

Created an interactive data visualization of musicians, technologists, and designers in the emerging arts field for venue and arts space Elsewhere, as part of their residency program.

Education

New York University, M.S. Integrated Digital Media

2015 - 2017 · New York, NY

Thesis: Utilizing virtual reality for immersive spatial musical experiences.

Topics of study included: Design Research, Experience Design, Game Design, Creative Coding, Digital Performance, and Interaction Design.

North Carolina State University, B.A. English, B.A. Art Studies

2010 - 2015 · Raleigh, NC

Dual major with concentrations in Creative Writing and Critical Film Studies

Radio host and Promotions Director for 25,000 watt WKNC-FM.